

# Intelligent Transport Systems

## Chapter 15 - Intelligent Transport Systems

Worcestershire County Council recognise the role of Intelligent Transport Systems in delivering a modern and effective transport network. Of particular value within the context of this Local Transport Plan are:

- Public Transport Information Systems. Worcestershire County Council are developing an electronic timetable database, which will feed the national timetable database. This is compatible with Internet technologies, and is being developed in partnership with First Midland Red.
- Smart Ticketing. Worcestershire are developing through ticketing systems within the Public Transport Strategy (Bid Document 2), in partnership with First Midland Red and Central Trains.
- SCOOT/ Bus Priority. Worcestershire County Council have been operating SCOOT as a traffic management tool for many years. A Countywide system of bus priority capabilities utilising control of traffic signals and transponders is currently being developed.
- Car Park VMS Systems.
- IT solutions to demand responsive public transport.

Public Transport operators will be encouraged to adopt ITS through reference to systems within Quality Partnerships.

WCC will continue to identify opportunities for the deployment of such systems in situations where they can contribute positively towards the attainment of LTP objectives. The application of IT systems towards the achievement of efficient transport interchange is seen as a particular opportunity for Worcestershire in the light of proposals within the Worcester City and the Public Transport Strategy.